

The city of Rennes

Rennes is the municipal capital of Brittany situated in the north-west of France and has a population of 206,229 (1999 consensus). Considered by many to be a dynamic, vibrant “student town” (counts over 60000 students), rich in customs and bursting with historical monuments, the city boasts an extensively well developed infrastructure (national road, rail and air links).

Only two hours by express train (TGV) to Paris, 45 minutes from the sandy beaches of St.Malo and surrounded by lush fields lovingly maintained by the thousands of farmers in the vicinity, Rennes seduces every year, thousands of people seeking the ideal town to live and work in.

Despite the multitude of contrasts, all modern attractions of a modern metropolitan city can be found in Rennes: numerous cafés, bars, restaurants, shopping malls, nightclubs appreciated by students, habitants and tourists alike.

The local transport service is based primarily on an extensive bus network (38 different lines) and a metro line serving 15 stations over a distance of 9.4 km. For those seeking to explore the rest of Europe during their stay in Rennes, the local regional and international airport, frequented by several airlines (including low cost airlines), offers the ideal answer for short breaks.

For more information about Brittany and the city of Rennes:

<http://www.ville-rennes.fr>

<http://www.region-bretagne.fr>

<http://en.tourisme-rennes.com>

For further information and advice on admissions:

Telephone : 33.2.23.23.79.07 or 33.2.23.23.78.31 or 33.2.23.23.78.11

Fax : 33.2.23.23.78.00 or 33.2.23.23.78.45

email: igr.international-degree@univ-rennes1.fr

Internet: <http://www.igr.univ-rennes1.fr> (see english version)



University of Rennes1, FRANCE

Graduate School of Business Administration

MASTER'S DEGREE
INTERNATIONAL MANAGEMENT AND SKILLS DEVELOPMENT

Course overview

The Master in International Management and Skills Development to be launched in September 2008 by the University of Rennes1's Graduate School of Business Administration? is specifically aimed at English-speaking students with a business studies or related background. The program has the particularity of combining intensive French language and culture courses with a comprehensive academic program taught entirely in English.

The main aim of the course is to equip students with the essential skills necessary to pursue a career as an International Business Executive. The Master's program develops students' capabilities to succeed in a dynamic global business environment where Human Resources Management play a key role in the success of international companies.

Tailor-made for future managers, the program arms students with a panorama of indispensable «hard» and «soft» skills in International Management, Accounting, Finance, Management Across Cultures, Leadership, Decision Making, Negotiating.



Brief History of the University of Rennes1

The University of Rennes 1 descends directly from the «Université Ducale de Bretagne», established in Nantes by the Duke Jean V in 1414, and promulgated in 1460 by the Duke François II, Anne de Bretagne's father. The University of Rennes1 was instituted in March of 1971. A public owned, multidisciplinary university comprising of 15 Faculties, Schools and Institutes, grouped onto three large disciplinary sites:

- Health,
- Law-Economy-Management-Social Sciences,
- Science and Technology.

With over 27000 full-time students and more than 3500 part-time and further education students, assisted by 1300 professors and nearly 900 staff members, the University of Rennes1 is Brittany's largest university. Its busy centre of multi-disciplinary research is recognised by experts both on the national and international fronts, and counts within its ranks 60 research teams, 40 of which are associated with large national or international research projects.

About the Graduate School

The University of Rennes 1's Graduate School of Business Administration is the largest Business Administration and Management teaching pole in the West of France and member of the national network of University Business Schools (IAE) in France, comprising of 30 selected Schools . It is divided into three main sectors: The School of Business Administration, The Franco-Japanese Centre of Management, The Regional School of Training for Chartered Accountants.

Research programs are supported by the CREM, the only research center in economics and management accredited by the CNRS (National Center for Scientific Research) in the western part of France. A laboratory for experimental economics and management, the CREM aims to develop experiences and simulations in business, finance, management and marketing among other fields.

The Graduate School has a very rigorous selection process. All candidates are expected to show, in addition to their academic achievements, their motivations supported by a solid and well thought-through career plan for applying to the course. On average only one out of ten applications is successful.

In 2007, the School launched an extensive fundraising campaign which resulted in the creation of the first Foundation within the university business school network "Fondation IGR-IAE". Closely linked with the French Foundation, (Fondation de France), the main aim it to initiate and support innovative programmes to improve research & teaching in management sciences.

ADMISSION REQUIREMENTS

- 1) Program Application Form, duly completed and signed. This form can be downloaded from the website <http://www.igr.univ-rennes1.fr>
- 2) Certified copy of the Bachelors degree and accompanying certified transcripts
- 3) Evidence of English language proficiency
 - TOEFL: 550 minimum paper test or 213 computer-based
 - TOEIC: 750 or above
 - IELTS: overall band score of 6
- 4) Four passport sized photos
- 5) Copy of all passport pages
- 6) Certified translation in French of birth certificate
- 7) Detailed curriculum vitae
- 8) Motivation letter written in English
- 9) Two academic references
- 10) A 100 Euros non-refundable application fee payable to « l' Institut de Gestion de Rennes - Régie ».

Documents written in languages other than English or French must be accompanied by certified translations into one of the above languages.

Deadline for applications: 31 May 2008

TUITION FEES & LIVING EXPENSES

TUITION FEES:

Tuition fees for the 2008/ 2009 academic year is 5800 EUROS.

ACCOMMODATION:

All students will be given the opportunity to be accommodated in a room at the student residence halls for the entire academic year. The monthly rent is 132 euros. Each room of 17square meters, is equipped with a single bed, a desk, wardrobe, washbasin, bookshelf. Shared kitchen and bathroom facilities are at each student's disposal.

SPORTING AND LEISURE FACILITIES:

Membership to the sports and leisure club, situated on campus is only 22 euros per year.

RESTAURATION:

The university restaurants located on campus throughout Rennes are open to all students. They are the ideal solution for eating a complete and balanced meal at an unbeatable low cost (a three course meal including a starter, main course and dessert cost around 3 euros.

Course modules

The academic units, all of which are taught exclusively in English, consist of nine mandatory core modules of 20 hours each per semester. In order to help initiate students to the French language and way of life, 300 hours of French language training will be offered.

PRE-SEMESTER: Septembre 2008	
Intensive French language course	100h

SEMESTER 1: September 2008 – January 2009		
UE1	International Human Resources Management	20h
UE2	Organization Theory and Management	20h
UE3	Negotiation and Employee Relations in Europe	20h
UE4	European Economic and Business Environment	20h
UE5	International Market Research and Customer Behavior	20h
UE6	International Management Control	20h
UE7	International Accounting	20h
UE8	Financial Analysis in European Companies	20h
	French as a Foreign Language	100h

SEMESTER 2: January 2009 – May 2009		
UE9	Internationalization and Management	20h
UE10	International Knowledge and Innovation Management	20h
UE11	Organizational Behavior and Cross-Cultural Management	20h
UE12	International Strategic Management	20h
UE13	Legal Environment and European Institutions	20h
UE14	Marketing: Sensorial, Social, International, Geomarketing	20h
UE15	International Production and Logistics Operations Mgmt.	20h
UE16	Risk Management in International Companies	20h
	French as a Foreign Language	100h

key figures: Over 1000 full-time and 200 part-time students, 3000 partner companies, 650 internships per year, Alumni network comprising of over 11000 past students